

# bulkVault

the power behind online backup

bulkVault already protects thousands of companies  
Find out why you should use it to protect yours

BulkVault - the single, fully automated solution to protect your valuable Data. bulkVault protects everything from Laptops to MACs to huge Exchange databases, all with the same simple user interface.

With bulkVault, you are in control of your backup. It automatically and securely moves your Data off site and then emails you a confirmation, so you can be certain it works every day. More importantly, restores are simple and can happen at LAN speed with the click of a mouse.

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## Your data is worth more than you think!

Your data is worth more than you think! You have invested a lot of TIME, MONEY, and ENERGY to develop your business data. Whether they are sales records, proposals, receivables, presentations, formulas or client lists, these data are the heart and invaluable asset of your business that you cannot afford to lose. Studies have shown that:

- Lost data could take up to three weeks to be re-built<sup>1</sup> and even cause your company to close!
- Retrieval of data from a dead hard drive can cost you a fortune, and there is NO GUARANTEE that all data can be recovered!<sup>2</sup>

## Data loss makes your business suffer

- Your business data goes hand-in-hand with your business operations. The loss, or even just a temporary inaccessibility of your data may threaten your business edge.
- Companies without proactive backup and recovery policies are likely to be OUT OF BUSINESS within 2 years after the loss of their business data<sup>3</sup>
- Loss of business data may ruin your company's reputation or lead to expensive litigation.
- Most importantly, it interrupts your business operation.

## Conventional backup methods (eg: tape) are not good enough

- High failure rates during restoration
- Problematic backup will not be detected until restoration is performed
- Slow read / write speed
- High maintenance cost
- Data are not encrypted
- Fixed capacity per backup media makes backup job less flexible
- Prone to negligence induced problems, e.g. lost or misplaced

<sup>1</sup> Recent study from Ontrack Data

<sup>2</sup> David M. Smith, PhD. "The importance of investing in that ounce of prevention." The Cost of Lost Data. 2003.

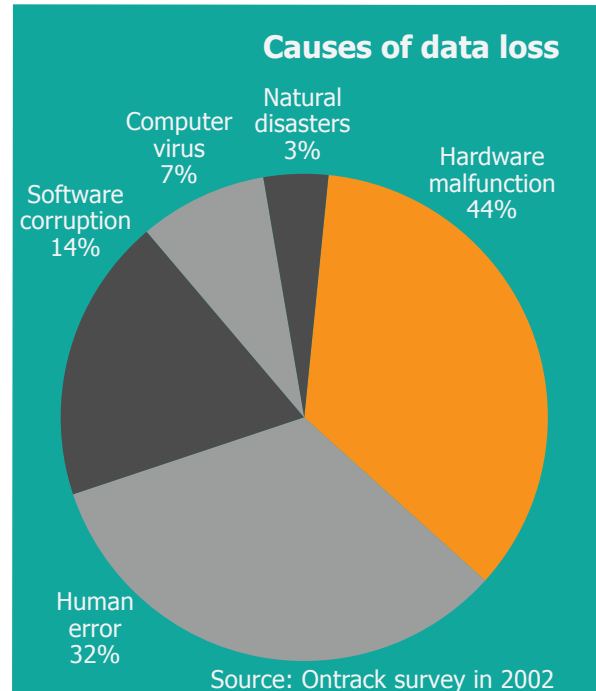
<sup>3</sup> Study by the National Archives and Records Administration

## Secure and reliable

Unlike conventional backup methods, your critical data is encrypted (256-bit!), compressed, and uploaded to bulkVault's secure Data Silos Via Secure Sockets Layer (SSL) with enhanced security. Everything is run automatically with no human intervention required. This eliminates all possibilities of negligence induced problems. This robust design guarantees an extremely high success rate of data restoration.

## Use with confidence

The software is a proven solution with more than 500,000 installations worldwide. With such a huge installation base, you can be sure that all possible problems have been identified and corrected already. Therefore, you can use it with peace of mind.



Fast fingers and unreliable hard drives are the two major causes of data loss.



## Easy to manage

Installation of bulkVault is easy to follow with an intuitive wizard guided user interface. After simple configuration, backup will be done automatically without human intervention. Restoration can be done in just a few mouse clicks. Anyone with basic computer skills will be able to manage it effortlessly.

## Limited cost, unlimited protection

Once bulkVault is deployed in your company, your invaluable data is protected from accidental deletion, theft, fire, vandalism, terrorist attacks, war, natural disasters, etc. While the cost of bulkVault is limited, the value of the critical business data it protects is not, and the impact losing that data for your organisation could be immense.